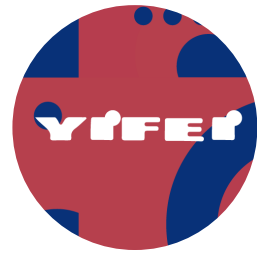


YIFEI WU

Bachelor of Visual Communication Design



Coombs ACT 2611 Date of Birth: [12/1/2000]

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PROFESSIONAL STATMENT

Skills Summary have good communication skills, good teamwork skills. Has a hand-drawing solid ability. Take the design seriously and rigorously, have a strong sense of responsibility for work. Strong learning ability, fast adaptation to new things, strong pressure resistance. Excellent working ability can complete the task independently in the time node. Like to collect a lot of design materials, often browse large design websites at home and abroad.

Career goals: 3- year target: study professional knowledge and accumulate practice experience during the university period and use spare time to exercise their social practice ability about Visual communication design.

5-year target: Work in a large advertising company and accumulate experience in visual communication design. 10-year target: Becoming the design director of the company.

Competency: Good at innovation has strict quality control to my design output under a certain design theory foundation. Clearly express my design ideas and intentions, have a pleasing aesthetic; Sound logic and product sensation, be able to be responsible for project design independently.

WORK EXPERIENCE

April-May /2021

Visual Communication Design

I attended the Professional practice at the Children's Lit Exhibition at the University of Canberra in April 2021. Within the remit of the campus community is the care and management of the seven cultural collections. The collection includes 750 works of art, the National Museum of Education of Australia. The project requires 35 figurative paintings to be exhibited in the library exhibition hall.

My duties are as follows:

- Booth effect drawing design, layout.
- Draw construction drawings, plane layout drawings, size drawings, and a series of drawings;
- Familiar with booth manufacturing process and materials;
- Lighting combination and cost control

May /2021

Flyer design /Visual Identity /web design

In May 2021, I participated in the Kanti Smart Home project of brand design and art design. I am proficient in Photoshop and other software and familiar with logo design. I applied the basic knowledge of VI to this project.

My duties are as follows:

- Participate in project design process, cooperate with brand design work;
- Assist in the creation, design and extension of Logo and VI design;
- Ensure the consistency of design works and ideas, and improve the design details;
- Revise and summarize the design after delivery.

EDUCATION

2019 - 2021

University of Canberra

Bachelor of Design (Visual Communication Design)

SKILLS

Software

Corel Draw
Adobe Photoshop
Adobe Indesign
Adobe Illustration
Adobe After Effects
Adobe Premiere Pro
Adobe XD
Creo
Cinema 4D
Key Shots

Professional Affiliations

Company Name: Kanti, Ltd 2020-

Position: Assistant Visual Designer

Job description:

- Responsible for the flyer design, including the web page and banner design. Mobile end product design. (activity topics, flash drawing, etc.)
- Responsible for app/ WeChat / PC interface design and thematic activity design.
- Directly transform the demand into graphic design works in time and quality according to the product demand.